



**#DEARWORLDLEADERS**

**CLIMATE  
ADVOCACY TOOLKIT**

5 things you can do to engage your local leaders

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The climate crisis has the potential to irreversibly change our futures.

We have a short window of time to collectively take the urgent action necessary to **limit average global temperature rise to a safer 1.5 °C.**

Just like you, many people around the world are demanding immediate action from world leaders. But progress is sometimes slow and inconsistent.

To make sure that change happens at a fast pace, we must stay engaged.

Here are 5 suggestions from our side to help you do that.

1

## AMPLIFY VOICES

Globally, we don't talk about the climate crisis enough. Our most valuable communicators about the crisis, like climate scientists and climate and indigenous activists, tend to be ignored.

### So what can you do?

Look up and follow climate scientists and climate and indigenous activists and advocates, particularly in countries and communities that are most at risk, and help amplify their voices. Share their content with your networks. Show your solidarity and join their causes.

If you find valuable content that is not available in your local language, consider translating it to help equalize access to resources and information.

# 2

## BECOME AN ADVOCATE

Some people do not perceive the climate crisis as a real or relevant issue. This helps maintain a degree of polarization in the debate around the urgent measures that we need to take.

### So what can you do?

Stay informed about the latest developments and, if you feel up for it, become an advocate that helps get people informed and involved.

We believe that change starts at the kitchen table. You can start small, by talking to your family, friends, neighbours or colleagues about the issues whenever you can. Help them understand that the climate crisis is happening now and it affects us all.

Then, when you are ready, you can take on a more public role and work to mobilize people towards enacting change. Lead by example.

## USE THESE UNDP RESOURCES TO EXPLORE THE IMPACTS OF CLIMATE CHANGE AROUND THE WORLD AND THE SOLUTIONS WE HAVE AT HAND:

- **Climate Promise:** UNDP's flagship initiative, supporting 120 countries to tackle climate change.
- **Mission 1.5:** An educational game on climate change. Also includes resources for educators.
- **The Peoples' Climate Vote:** Largest climate change survey in history.
- **Climate box:** An interactive learning toolkit on climate change

# 3 JOIN A MOVEMENT

Enacting political change requires joining forces with others. Our voices are louder when we're together. Given that most countries are still not taking adequate action to respond to the climate crisis, we need to speak even louder.

**So what can you do?**

Climate movements led by indigenous activists and young people have led the way in demanding action for climate justice and a net-zero emission future.

Joining a movement or a community of other advocates can help build momentum and demands clear to world leaders.

You can also start your own movement by registering your own climate rally here:

<https://fridaysforfuture.org/action-map/register-report-strikes/>



# 4

## PETITION YOUR ELECTED OFFICIALS

We've all heard that to protect our planet we must eat less meat and dairy, cut back on flying, and reduce our waste. And while all those things are important, they are nowhere near enough.

To avert climate breakdown, we need political solutions that put us on track toward achieving the goals of the 2015 Paris Agreement.

So what can you do?

Remember that elected officials and governments are accountable to you and it is your right to demand immediate action from them.

Call your local representative and express your concern about the climate crisis and your expectations from them.

# 5

## SUPPORT CIVIL SOCIETY AND GRASSROOTS ORGANIZATIONS

In many places around the world, civil society and grassroots organizations are on the frontlines of climate action, often operating in harsh or even dangerous conditions. Their work is essential, but they often lack adequate support.

**So what can you do?**

Consider supporting local civil society and grassroots organizations through donations or volunteering. Every little bit helps.

This crisis demands a response from all of us.

What we do now will decide our future.

**Make sure to let our [#DearWorldLeaders](#) know what you want that future to be.**



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